

Evaluating the Category

	Plan B One-Step™ (levonorgestrel 1.5 mg)	Generic 2 Pill (levonorgestrel 0.75 mg)	ella® (ulipristal acetate)
Formulation	1 tablet	2 tablets must be taken 12 hours apart	1 tablet
Access	Available without a prescription if you are 17 or older. Under 17, Rx only	Available without a prescription if you are 17 or older. Under 17, Rx only	Must have a doctor's prescription (may require an office visit and must rule out pregnancy before taking)
Usage	Most effective when taken as soon as possible and within 72 hours (3 days)	Most effective when taken as soon as possible and within 72 hours (3 days)	Can be used for up to 120 hours
Mechanism of Action	Progestin; prevents ovulation or fertilization	Progestin; prevents ovulation or fertilization	Selective progesterone receptor modulator; inhibition or delay of ovulation
Restrictions	None; can be taken more than once during a cycle	None; can be taken more than once during a cycle	<ul style="list-style-type: none"> • Pregnancy should be excluded • Not recommended to be taken more than once during cycle
Active Ingredient	Contains levonorgestrel, an ingredient that has been used in many birth control pills for several decades	Contains levonorgestrel, an ingredient that has been used in many birth control pills for several decades	New chemical entity; no long term data
Post-Usage	Resume usual method of BC	Resume usual method of BC	Must use barrier method for rest of cycle as it may make your hormonal contraceptives less effective

Important Safety Information

Plan B One-Step™ (levonorgestrel) is intended to prevent pregnancy after known or suspected contraceptive failure or unprotected intercourse.

Plan B One-Step™ isn't effective if you're already pregnant, and it won't terminate an existing pregnancy. Plan B One-Step™ does not protect against HIV and other sexually transmitted diseases (STDs). Side effects may include changes in your period, nausea, lower abdominal pain, fatigue, headache, and dizziness. If your period is more than a week late, you may be pregnant. You should not take Plan B One-Step™ if you are already pregnant. Plan B One-Step™ should not be used as a routine birth control, as it is not as effective. If you have severe abdominal pain, you may have an ectopic pregnancy, and should get immediate medical help.

You are encouraged to report negative side effects of prescription drugs to the FDA at fda.gov/medwatch or call 1-800-FDA-1088. Please see full product information enclosed. Important product information is available on www.PlanBOneStep.com, by calling 1-800-330-1271, or by speaking to your pharmacist.

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About Teva Women's Health, Inc.

Teva Women's Health, Inc., which develops and markets proprietary pharmaceutical products in North America, focuses primarily on products for women and emphasizes the development and marketing of products for reproductive and menopausal needs.

Teva Women's Health, Inc. is a subsidiary of Teva Pharmaceutical Industries Ltd. (NASDAQ: TEVA) Teva Pharmaceutical Industries Ltd., headquartered in Israel, is among the top 15 pharmaceutical companies in the world and is the leading generic pharmaceutical company. The company develops, manufactures and markets generic and innovative pharmaceuticals and active pharmaceutical ingredients. Over 80 percent of Teva's sales are in North America and Western Europe.